

NEWS RELEASE - For Immediate release

March 31, 2017

Turnitin Sponsors Inaugural MidSummit Thinkference

Turnitin, the leading online resource for learning and writing, is one of the major sponsors for the OEB MidSummit this June. MidSummit brings together leading experts, thinkers, innovators and practitioners from North America and Europe to examine and discuss the future of learning in Iceland. In its first year MidSummit will explore the complexity of learning in the digital era through multidisciplinary perspectives. The unique nature of host city Reykjavik reflects the unique approach and programme of MidSummit, encouraging engagement, thought and discussion in what is being described as a “thinkference.”

Turnitin is an industry leader in supporting originality in writing around the globe. Turnitin’s reputation as an innovator extends beyond their and to other technologies in the education sector. Director of New Product Development, Stephanie Butler, will present at the opening day plenary.

Butler leads Turnitin’s international expansion of products to improve student writing. She joined Turnitin after they acquired LightSide Labs from Carnegie Mellon where she completed her Masters in Human-Computer Interaction. Before working for technology startups, Butler earned her Bachelor’s degree in English from Harvard University and worked in publishing as an editor on multiple university-level Rhetoric and Composition volumes.

Other MidSummit sponsors include online exam and training platforms, Oracle and Proctorio. Turnitin’s sponsorship extends to the leading annual global conference on technology in education, OEB.

OEB MidSummit will be held at Hilton Reykjavik Nordica, June 8 – 9, 2017.

The first details of the conference programme have now been published online and are available on the MidSummit website – www.oebmidsummit.com.

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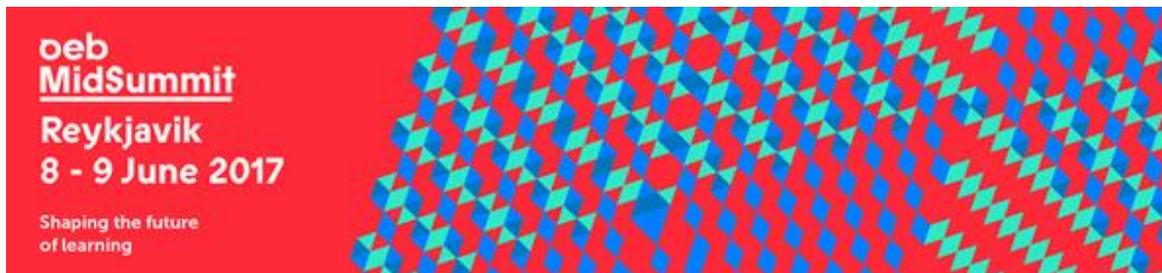
Notes for editors

OEB MidSummit

When: June 8 – 9, 2017

Where: Hilton Reykjavik Nordica, Suðurlandsbraut 2, 108 Reykjavik, Iceland

The MidSummit is a two day Mid-Atlantic event which will explore the complexity of learning in the digital era through multidisciplinary perspectives.



Speakers will include, amongst others, workplace learning leader [Niyazi Arda Aygul - Isbank \(Turkey\)](#), neuroscientist [Harold Bekkering - Radboud University \(The Netherlands\)](#), commentator on the digital revolution [Andrew Keen](#), Penn State Chief Academic Learning Officer [Andrew Shean - The Institute for Emerging Leadership in Online Learning, Penn State University \(USA\)](#), education foresight researcher [Tryggvi Thayer - School of Education, University Of Iceland](#), [Roger Schank](#), leading visionary in artificial intelligence and education technology writer [Audrey Watters - Hack Education \(USA\)](#)

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